

LOCAL BEADS

SOUVENIR BEAD COLLECTIONS

**STERLING
&
14K**



CUSTOM DESIGNED FOR
YOUR LOCATION

**MADE
IN
USA**

ARTFULLY HANDCRAFTED IN THE RELLEL STUDIO, GAINESVILLE, FL USA

CUSTOM REGIONAL PROGRAM -----	2 & 3
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RETAIL PRICING
EASY ORDERING

1. Print a copy of the catalog pages from which you wish to order.
2. Mark the quantity desired at the left side of the bead boxes.
3. Send the sheets to Reller, Inc.
 - A. FAX (352-372-9629),
 - B. Mail (Reller, Inc., 2444 NE 1st Blvd., #200, Gainesville, FL 32609),
 - C. Scan and e-mail the pages (orders@rellergold.com), or
 - D. Call us (800-233-4820)!

NAUTICAL & SEALIFE (Sterling -\$45)

 6 13246 Dolphin	 13249 Ship's Wheel	 4 16928 Palm Trees
 16932 Gecko	 12 16933 Anchor	 16934 Dolphin
		

Reller, Inc., 2444 NE 1st Blvd., #200, Gainesville, FL 32609
800-233-4820 352-372-9629 (FAX)

Bernard@RellerGold.com

CUSTOM REGIONAL COLLECTIONS

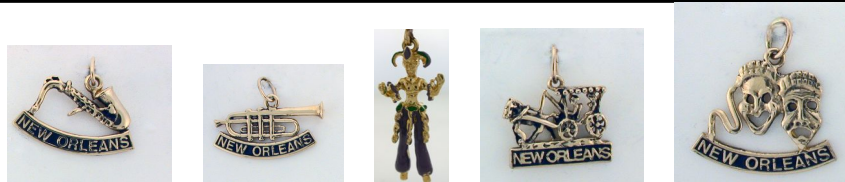
Exclusively For Your Area . . . Getting Started!

STEP 1: TOGETHER WE DESIGN BEADS OF LOCAL INTEREST.

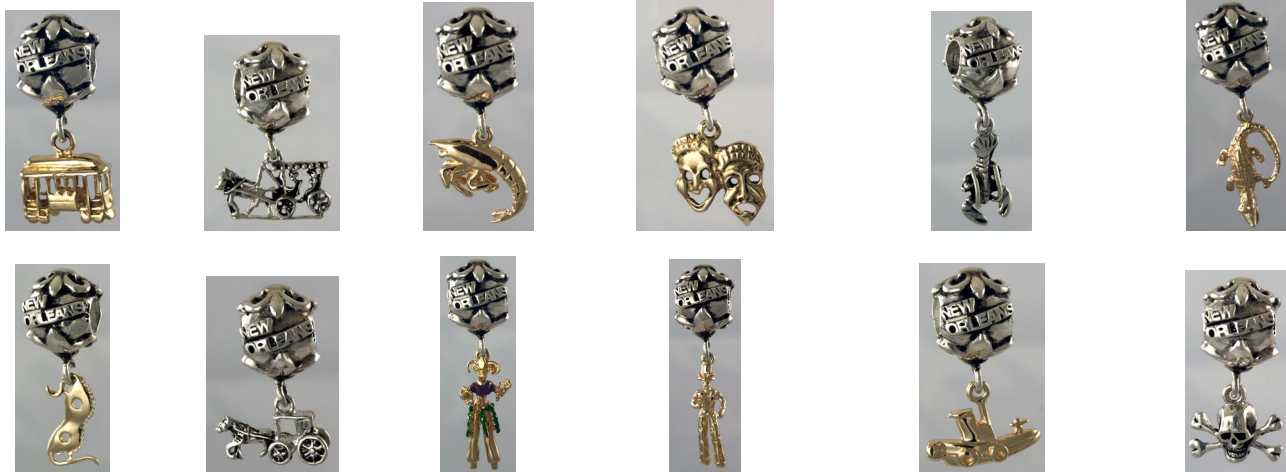
EXAMPLE: NEW ORLEANS
MARDI GRAS



STEP 2: SELECT CHARM DANGLES STARTING ON PAGE 4 OR FROM RELLERGOLD.COM COLLECTIONS—SEALIFE, SOUTHERN CHARM™, PIRATES, ETC. — A VAST COLLECTION OF REGIONAL CHARMS.



. . . AND WE'LL COMBINE THEM WITH YOUR "LOCAL" BEAD.



STEP 3: ADD SOME LOCAL COLOR . . . OUR DURABLE ENAMEL RESINS PROVIDE A RAINBOW OF COLORS FROM WHICH TO CHOOSE.

IN THIS EXAMPLE,
THE "OFFICIAL"
MARDI GRAS
COLORS ARE
PURPLE, GOLD AND
GREEN.



STEP 4: ADVERTISE YOUR UNIQUE COLLECTION! WE'LL HELP WITH CUSTOM DISPLAYS, STORY CARDS, ADVERTISING IMAGES AND AD SLICKS.

A: DISPLAY TRAYS ANNOUNCE YOUR EXCLUSIVE COLLECTION AND SHOWCASE UP TO 20 BEADS. (7" X 8¼", ABOUT \$35)



B: WINDOW AND COUNTER CARDS ANNOUNCING YOUR COLLECTION—GENERALLY 5" X 7" IN PLEXIGLASS PICTURE FRAME.



C: "STORY CARDS" TO GO WITH YOUR BEADS, ROMANCE YOUR AREA AND PROVIDE STORE INFORMATION. THE FOLDED CARDS MEASURE 1¼" BY 1⅛".



The East Coast Collection
 Deep-Sea adventure or low-key relaxing.
 Sun . . . Sand . . . Sea . . . The Good Life.
 It's all here. The East Coast is where
 Dreams become Reality

D: WE CAN ASSIST YOU WITH IMAGES AND AD SLICKS. BEADS ARE A HOT CATEGORY AND YOUR LOCAL SOUVENIR BEADS WILL DRIVE TRAFFIC YOUR WAY EVEN IF YOU DON'T YET CARRY A FULL BEAD PROGRAM.

LOCAL BEAD™ DISPLAY



WE'LL ADD THESE CHARM DANGLES TO ANY BEAD OR RONDELLE

To See More Charms Click this Link: RellerGold.com—SeaLife, Southern Charm™, Treasure, etc.
Examples . . . The Possibilities Are Countless!



Rondelle.....\$16.50
Silver Dangle..... \$10.50
\$27.00



Silver Bead.....\$45.50
Gold Dangle.....\$127.00
\$172.00



Local Bead.....\$52.50
Silver Dangle..... \$10.50
\$62.50



Rondelle.....\$16.50
Sterling/Gold Dangle. \$41.50
\$58.00

CHARM DANGLES (Sterling, add \$10.50 or 14K, add \$126.50)

 00410 Flamingo	 10395 Hobie Cat	 10454 Sailboat	 10477 Anchor and Ship's Wheel	 10706 Seahorse	 10769 Starfish
 10963 Frog	 10974 SCUBA diver	 10978 Crab	 10985 Whale Tail	 10988 Ship's Wheel	 11204 Ship's Wheel and Sailboat
 11207 Lobster Claw	 11225 Ship's Wheel	 11239 Sail Boat	 11253 Dolphin	 11303 Pelican	 11308 Crab
 11397 Lighthouse	 13035 Ray	 13073 Sanddollar	 14148 Bicycle	 14856 Shovel	 15229 Fouled Anchor
 15450 Conch	 15563 Conch	 15615 Fouled Anchor and Mermaid	 15638 Beach Umbrella	 15838 Sea Turtle	 15885 Flip Flops
 15961 Cruise Ship	 18042 Nubby Starfish	 18057 Conch	 18064 Flipper	 18065 Scallop	 18074 Twin Dolphins

CHARM DANGLES (Sterling, add \$10.50 or 14K, add \$126.50)

					
18085 Cruise Ship	18297 Skull & Bones	18498 Pail			



CHARM DANGLES Mixed Metal (Sterling with 14K - \$41.50)

					
18481 Flamingo	18482 Seahorse	18483 Anchor	18484 Crab	18485 Dolphin	18486 Sea Turtle
					
18487 Sanddollar	18488 Palm Tree	18489 Starfish	18490 Scallop	18491 Sailfish	

NAUTICAL & SEALIFE BEADS (Sterling - \$45 or 14K - \$450)

					
13227 Skull and Bones	13243 Lighthouse	13244 Sailboat	13245 Whale tail	13246 Dolphin	13247 Cruise Ship
					
13249 Ship's Wheel	13250 Sportfisher	13253 Marlin	13256 Many Marlin	13261 Moorish Idol	13262 Whale
					
13274 Palm Tree	13282 Skull	13285 Humpback Whale	13287 Penguin with Baby	13289 Seal and Baby	13314 Mermaid
					
13319 Ferryboat	13341 Conch	16928 Palm Trees	16929 Turtle	16930 Sailboat	16931 Seahorse
					
16932 Gecko	16933 Anchor	16934 Dolphin	16964 Sand Pail	16966 Sandcastle	16968 Manatee
					
16976 Lighthouse	16980 Sandcastle	16988 Triple Sanddollar	16991 Turtle	16992 Starfish	16993 Lobster Claw


NAUTICAL & SEALIFE BEADS (Sterling - \$45 or 14K - \$450)

 16994 Crab	 16998 Crab Claw				
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SPECIAL NAUTICAL (Sterling and 14K)

 13334A SCUBA \$229	 13600A Wave/Sailfish \$79	 13601A Wave/Shell \$99	 13602A Wave/Polar Bear \$115	 13603A Wave/Whale Tail \$79	 13605A Wave/Dolphin \$99
 13606A Wave/Sailboat \$129	 13607A Reef/Starfish \$99	 13608A Reef/Seahorse \$79	 13609A Reef/Angelfish \$99	 13610A Reef/Butterfly Fish \$105	






NATURE, TRAVEL, etc (Sterling - \$45 or 14K - \$450)

 13211 Christmas Tree	 13218 Grapes	 13219 Horse & Carriage	 13225 Cable Car	 13226 Basket	 13230 Fleur de Lis
 13233 Baby Shoe	 13234 Carousel	 13235 Brother	 13236 Girl	 13239 Puppy	 13241 Flowers
 13242 Basket of Flower	 13248 Horse	 13252 Bumper Car	 13255 BiPlane	 13257 Turk's Head Knot	 13279 Motorcycle
 13280 Stock Car	 13281 Panda and Baby	 13295 Dice	 13302 Totem Eagle	 13307 Owl	 13310 Eskimo Girl
 13313 Key to My Heart	 13315 Paris/Eiffel Tower	 13317 Adirondack Chair	 13318 Strawberry	 13321 Apple	 13332 Celtic Knot
 13335 Celtic Barrel	 13338 Celtic Pillow	 13359 Slot Machine	 13364 Balloon	 16915 Petroglyph	 16943 Spiral of Life

NATURE, TRAVEL, etc (Sterling - \$45 or 14K - \$450)

 16948 Spiral	 16944 Scroll	 16972 Ferris Wheel	 16975 Pig	 16977 Pineapple	 16978 Elephant
 16981 Frog	 16983 Dogwood	 16999 Cat			

SPIRITUAL (Sterling - \$45 or 14K - \$450)

 16990 Cross	 13291 Star of David	 13283 Buddha	 13293 Angel	 13291 Star of David	\$22 Enameled
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ENAMELED BEADS (Sterling - \$48 or 14K - \$450)

 16951 Square	 16965 Barrel	 16974 Wheel	 16997 Star	 13232 Heart	 16919 Blue Topaz \$150 / \$355
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A Small Sample of Enamel Colors. Specify choice of custom colors

					
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SPORTS (Sterling - \$45, Epoxy Enameled - \$48 or 14K Gold - \$450/\$197.50)

 16970 Golf	 16971 Tennis	 16995 Football	 16996 Football Helmet	 13213 One Stripe Helmet	 13258 Baseball
 13259 Basketball	 13260 Soccer Ball				

TEAM COLORS Choose Colors! (Sterling, Epoxy Enamel - \$48 or 14K Gold - \$197.50)


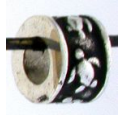

 13212 Enameled Helmet (Three Stripes)	 13214 Enameled Football	 13213 Enameled Helmet (One Stripe)
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RONDELLES (SPACERS AND STOPPERS)

Narrow less than 5 mm wide (Sterling - \$20 or 14K - \$253)

 13305 Bead Center	 13306 Beaded	 13216 Retro XO	 13276 Single Twist	 16918 Figure 8	 16916 Berry
 16941 Granulated	 46158 X	 46128 Plain			

Nautical Rondelles (Sterling - \$45 or 14K - \$450)

 16911 Shell	 16912 Turtle	 16913 Dolphin			
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Wide more than 5 mm wide (Sterling - \$29 or 14K - \$450)

 13217 Retro Double XO	 16917 Berry	 46066 Double X	 13284 Alligator Skin	 13275 Triple Twist	 13304 Bead Center
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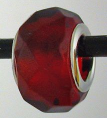


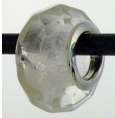
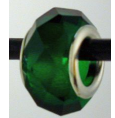
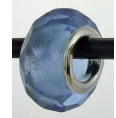
Special Spacers (Sterling - \$45 or 14K - \$450)

 16942 Fluted	 46049 Ball	 16940 Sterling with 14K Rope \$60	 13700 CZ	 13701 Cracked Ice
 13702 Stardust	 13704 Satin Slash	 13257 Turk's Head Knot	 16943 Spiral of Life	 16944 Scroll

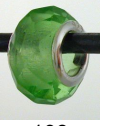


Stoppers (Narrow, Sterling - \$21 or 14K - \$253 Wide, Sterling - \$35 or 14K - \$450)

 46050 X	 46065 Plain Stopper	 46152 Single Twist	 46153 Granulated	 46154 Figure 8	 46155 Bead Center	 46066 Double X Stopper
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FACETED GLASS Birthstone Colors (Sterling Centers - \$25 or 14K Centers - \$149)

 101 January	 102 February	 103 March	 104 April	 105 May	 106 June
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FACETED GLASS Birthstone Colors (Sterling Centers – \$25 or 14K Centers - \$149)

 107 July	 108 August	 109 September	 110 October	 111 November	 112 December
 113 Black	 114 White				

FUSED GLASS (Sterling Centers - \$35 or 14K Centers - \$159)

 201	 202	 203	 204	 205	 206
 207	 208	 209	 210	 211	 212
 213	 214	 215	 216	 217	 218
 219	 220	 221	 222	 223	 224
 225	 226	 227	 228	 229	 230
 231	 232	 233	 234	 235	 236
 237	 238	 239	 240	 241	 242
 243	 244	 245	 246	 247	 248
 249	 250	 252			

BRACELETS & NECKCHAINS STERLING SILVER

WHEAT CHAIN BRACELET & NECKLACE



- 46107**
DOUBLE CLASP, STERLING....\$28
- 46065**
STOPPER BEAD.....\$21
- 46102**
SAFETY CHAIN.....\$29

Note: Please order standard USA lengths, if possible. We stock these sizes for immediate delivery. Foreign (metric) and custom lengths are made to order.

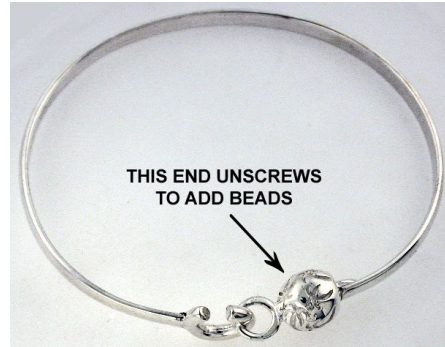
46104 Bracelets, any size \$42. Lengths are with clasp (sold separately)		46105 Neck Chains Lengths are with clasp (sold separately)		
USA inches	Foreign inch (cm)	USA inches	Foreign inch (cm)	Price
5½	5.5 (14)	15	15 (38)	\$69
			15.7 (40)	\$74
6		16		\$74
	6.3 (16)		16.5 (42)	\$79
6½		17		\$79
	6.7 (17)		17.7 (45)	\$83
	6.9 (17.5)	18		\$83
7			19.2 (50)	\$88
	7.1 (18)	20		\$88
7½			23.6 (60)	\$111
	7.5 (19)	24		\$111
	7.9 (20)		27.6 (70)	\$129
8		28		\$129
	8.3 (21)		31.5 (80)	\$148
8½		32		\$148
	8.7 (22)			
9				
	9.1 (23)			
	9.4 (24)			
9½				
Each Additional Inch.....\$ 2				

SIGNATURE BRACELET



- 46088**
BEAD CLASP BRACELET, STERLING
6½" to 8½".....\$104
Each Additional Inch.....\$5
- 46065**
STOPPER BEAD.....\$21
- 46102**
SAFETY CHAIN.....\$29

CARIBBEAN HOOK BRACELET



- 46082**
CARIBBEAN HOOK BRACELET 4MM
6½" to 8½".....\$67
- 46065**
STOPPER BEAD.....\$21

Note: When a Bead Bracelet is full of beads its effective length is reduced by about ¾". Your size choice should be made with this in mind!