

## **Pirate Themes . . . "Yo ho, a Pirate's Life for Me."**

Pirate images in Nautical settings are ubiquitous in Bernard's Collection. Reller's Pirate designs are inspired by Disney's "Pirates of the Caribbean" in 1973 and provide fruit for future additions to the line – skull, ear swords, and skeletons. Reller produces jewelry for Disney properties and executives starting in the 1970s when Disney World, Orlando, opens its gates.

These images find a natural home within the Treasure Collection that eventually became an important Disney category. The recent Disney, "Pirates" movies add to popularity.

The Pirate images of the past also find favor with modern "Pirates," the two-wheeled adventurers affectionately known as "Scooter Trash" or "Bikers." A new selection of "His" and "Her" motorcycle chain bracelets in gold and steel round out the skull and wings motifs.